

Intellectual property legal regime in international business and trade

- 1- The legal definitions in intellectual property areas
- 2- The economical aspects of intellectual property vs/ the moral aspects; common law and civil law approaches (brief recall of the Italian national rules)
- 3- The World Trade Organization
 - a. the general agreement principles
 - b. The WTO 3 main parts: GATT, GATS and TRIPS
 - c. The TRIPS rules about intellectual property international trade
 - d. Past relevant cases in WTO rules application to intellectual property rules
 - e. Next coming future issues in relation to new-protectionist political and legal national positions

References to books and/or web-sites will be given during the lecture.